

California Consumer Privacy Act

Third-Party Disclosures for Customers and Former Customers with a Quicken ID

Disclosures and Sales to Third Parties

If you are a Quicken customer with a Quicken ID, and have an active or expired subscription, depending on the features you used in Quicken over the past 12 months, and the pages on Quicken.com that you visited, we may have disclosed the following information to our partners:

Categories of personal information Quicken has disclosed for business purpose in the last year	Categories of third parties to whom the personal information has been disclosed
<p>Identifiers – for example, your name, address, email address, IP address, and account names</p>	<p>Content and Functionality Support: We may have disclosed identifiers to partners who provide content or functionality support for Quicken features. For example, if you downloaded your transactions from your bank, we may have disclosed identifiers to our financial service partners in order to enable us to retrieve those transactions from your bank.</p> <p>Marketing: If you have not unsubscribed / opted out of receiving marketing messages from Quicken, we may have disclosed identifiers to our marketing partners for the purpose of marketing products and services we believe may be of interest to you.</p> <p>Analytics and Fraud Prevention: We may have disclosed identifiers (for example, your IP Address) to partners who provide analytics services to us (for example, to tell us how you use our website and features so that we may improve your experience) and to partners who provide fraud services (to prevent fraudulent use of your account).</p> <p>Hosting, Development Tools, and Operations: Identifiers may have also been disclosed to our hosting providers (such as Amazon Web Services), and third-party development-tool providers (such as Microsoft) and operations-support providers for the purpose of hosting our data, debugging, or other activities to improve our products and services.</p>
<p>Financial information - for example, your bank or investment account transactions</p>	<p>Content and Functionality Support: We may have transmitted financial information to partners who supply content and functionality support. For example, we may have transmitted information about your stock tickers to a financial service partner to provide you current market prices for your stocks.</p> <p>Hosting, Development Tools, and Operations: Financial information may have also been disclosed to our hosting providers (such as Amazon Web Services), and third-party development-tool providers (such as Microsoft) and operations-support providers for the purpose of hosting our data, debugging, or other activities to develop and improve our products and services.</p>
<p>Commercial information – for example, products or services you purchased, and records of your personal property</p>	<p>Content and Functionality Support: We may have disclosed commercial information to partners who provide content or functionality support. For example, we may have disclosed information about your home to Zillow to provide you a home Zestimate.</p>

	<p>Hosting, Development Tools, and Operations: Commercial information may have also been disclosed to our hosting providers (such as Amazon Web Services), and third-party development-tool providers (such as Microsoft) and operations-support providers for the purpose of hosting our data, debugging, or other activities to develop and improve our products and services.</p>
<p>Internet or other electronic network activity information – for example, your browsing history, and information regarding your interaction with the Quicken.com website</p>	<p>Analytics and Fraud Prevention: We may have disclosed your electronic activity to partners who provide analytics services to us (for example, to tell us how you use our website and features so that we may improve your experience) and to partners who provide fraud services (to prevent fraudulent use of your account).</p> <p>Hosting, Development Tools and Operations: Electronic Activity may have also been disclosed to our hosting providers (such as Amazon Web Services), and third-party development-tool providers (such as Microsoft) and operations-support providers for the purpose of hosting our data, debugging, or other activities to develop and improve our products and services.</p>
<p>Characteristics of Protected Classifications – If you used electronic bill-pay, we disclosed your birthdate.</p>	<p>Content and Functionality Support: If you used our Webdirect bill-pay service, we may have disclosed your birthdate to our bill-pay partner to support the bill-pay feature. Our bill-pay partner uses your birthdate to verify your identity and prevent fraudulent use of your account.</p>

Categories of personal information Quicken has sold in the last year	Categories of third parties to whom the personal information has been sold
<p>Identifiers Quicken values the privacy of our customers and the confidentiality of their information. The CCPA has modified certain instances of our information-sharing of identifiers and re-categorized them as selling. Please refer to the right column for a detailed explanation of all such instances.</p>	<p>Advertising: If you have not opted-out of the sale of your information, we may have released your hashed email to our advertising partners. Hashed emails cannot be used to personally identify you. Email hashing allows marketers to obtain useful consumer data without compromising their customers' privacy. It may also be used to turn <i>off</i> advertising for existing customers.</p> <p>If you have not opted-out of the sale of your information, and you went to certain pages on the Quicken.com website, we may have also released your IP address to our advertising partners. IP addresses may be used to tailor advertising to a consumer's interest. They may also be used to turn <i>off</i> advertising for existing customers.</p> <p>Credit Card and Bank: If you have unsubscribed or opted-out of marketing messages, or you have opted-out of the sale of your information, we have not shared identifiers with our credit card or bank partners. Otherwise, we may have released identifiers to those partners to provide you jointly offered products and services that we believe may be of interest to you. These partners are under a contractual duty to protect the privacy of your personal information and may not share it onward except with vendors who are directly involved in delivering these products and services, and who are also under contractual and legal privacy obligations.</p>

Jan 8, 2019